



STAVROS
NIARCHOS
FOUNDATION
CULTURAL
CENTER

ΚΕΝΤΡΟ
ΠΟΛΙΤΙΣΜΟΥ
ΙΔΡΥΜΑ
ΣΤΑΥΡΟΣ
ΝΙΑΡΧΟΣ

Culture & Green Mobility

Sponsorship Invitation:
Electric vehicles charging stations at the SNFCC



A public space open to all

SNFCC mission is for everyone to have free access and participate in a multitude of cultural, educational, athletic, environmental and recreational activities and events.

It includes the Greek National Opera, the National Library of Greece as well as the Stavros Niarchos Park, one of the largest green areas in Athens, covering 21 hectares.

From the beginning of its operations, more than **18 million visits** have been realized.



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Μάθε περισσότερα για το ΚΠΙΣΝ:



Environmental Sustainability Leading Standard

SNFCC is the first large-scale cultural project to achieve LEED Platinum certification in Europe.

Our certification was the result of visionary architecture and the integration of active and passive technologies that make SNFCC one of the world's most environmentally sustainable buildings.



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List of Awards:

- LEED Platinum Certification, 2016
- Most Innovative Leisure & Entertainment Facility, 2017 InAVation Awards
- International Project of the Year, 2016 Building Awards
- Best Project – Cultural, 2016 ENR Global Best Projects Awards
- Merit, 2016 International Safety Awards, British Safety Council
- Award for Arts/Entertainment Structures, 2016 Structural Awards
- European Solar Prize 2017, EUROSOLAR
- RIBA International Prize 2018: Award of Excellence
- Bundesverband GebäudeGrün (BuGG): BuGG Green Roof of the Year 2018
- European Garden Heritage Network: European Garden Award 2018/2019, First Prize - Innovative contemporary concept or design of a park or garden

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Joined activations for the qualitative improvement of the air we breathe, of our everyday life.



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- **Sustainability is a way of living**
- **Culture can drive a change in mindset and daily life**

SNFCC is a **pioneering cultural destination** in Greece.

The immediate goal is to raise public awareness on e-mobility and zero-emission mobility.

The accessibility of charging electric vehicles,

in terms of a holistic vision and strategy of SNFCC as an **environmental sustainability leading standard**, leaves an instrumental footprint in the local ecosystem.



New service charging stations of electric vehicles

- Awareness campaign for e-mobility and zero- emission mobility
- Pilot scheme of 3 to 6 charging spaces at the ground floor of the parking lot
- Operating hours 24/7 year long
- High- tech infrastucture for all types of vehicles
- Charging stations management via mobile application (GPS, available parking spaces, charging and cost connection, etc)
- Fee charge for charging station services

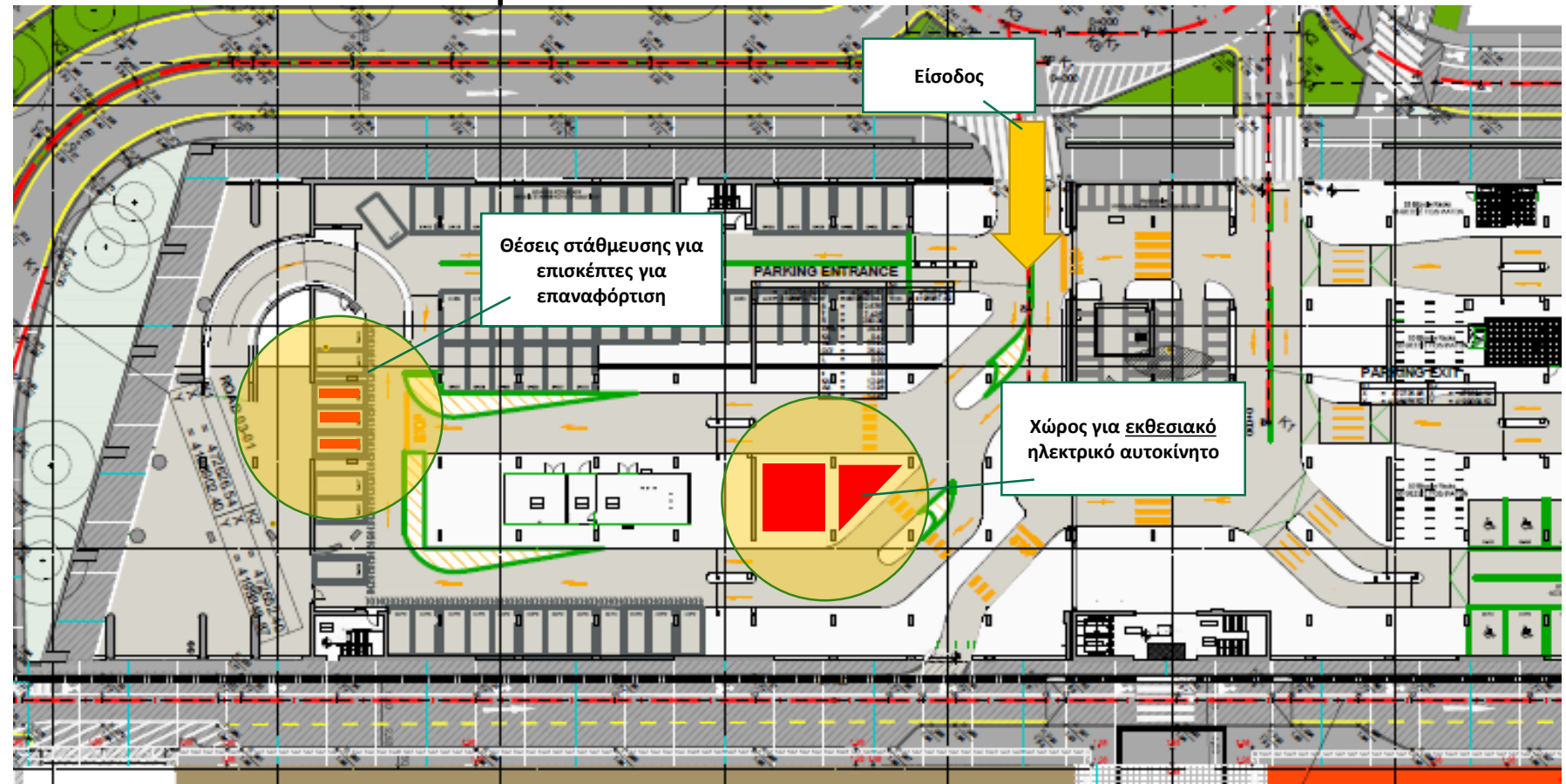


New service

charging stations of electric vehicles

Mock-up of the ground floor of the SNFCC parking lot

Parking spaces in the charging station



New service

charging stations of electric vehicles

Visitors' parking spaces for charging



New service

charging stations of electric vehicles

Designed area for electric vehicle expo



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New service

charging stations of electric vehicles

- Support of the initial infrastructure, pilot operation and service promotion
- Availability for sponsorship exclusivity
- 1-3 years sponsorship time plan
- Promo tools focusing on CSR and environmental sustainability



New service

charging stations of electric vehicles

- Logo visibility at the charging zone
- Special expo stand at the parking lot entrance
- Sponsorship detailed mention at the SNFCC annual report and SNFCC sustainability report
- Periodical logo visibility at:
 - Posters (metal panels, parking glass panels)
 - Monitors (parking monitors, info points)
 - SNFCC social media accounts
- Permanent logo visibility at:
 - Charging stations mobile application
 - SNFCC newsletter for the service's promo
 - SNFCC website for the service's promo
- Special guest at e-mobility activations
- Design of awareness and promotional activations
- 20% venue hire discount for sponsor's events



New service

charging stations of electric vehicles

Contact details:

- Email: sponsorship@snfcc.org
- Tel: (+30) 216 8091000





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Thank you!

