

STAVROS
NIARCHOS
FOUNDATION
CULTURAL
CENTER

ΚΕΝΤΡΟ
ΠΟΛΙΤΙΣΜΟΥ
ΙΔΡΥΜΑ
ΣΤΑΥΡΟΣ
ΝΙΑΡΧΟΣ

ANNUAL REPORT 2020

2020

Contents

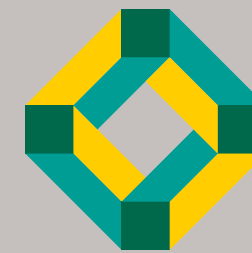
In Lieu of
a Foreword

4



The SNFCC
Team

10



#snfccAtHome

16



Membership
& Internship
Programs

24



National Library of Greece
& Greek National Opera

6



SNFCC
An Open Public Space

12



The SNFCC Christmas World
on your Screen

20



Financial
Sustainability

26



The SNF
at the SNFCC

8



A New Online Cultural
Destination

14



The SNFCC Digital
Classroom

22



Environmental
Sustainability

28



In Lieu of a Foreword

Turning challenges
into opportunities



2020. The year of the pandemic, the year of preventive measures, the year of social distancing. With a new vocabulary (Covid-19, lockdown, SMS 6) and a new reality (face masks, sanitizers, rapid tests, and PCR tests) that completely changed what we took for granted. At the same time, though, it prompted us to proceed with a profound retrospection, to redefine our goals, to discover our limits and potential, and, ultimately, to move forward in new directions.

The year started off strong. Following the 6.4 million visits in 2019, we welcomed thousands of visitors during January and February, who enjoyed strolling around the Stavros Niarchos Park, watching our concerts and shows, and participated in our educational programs, workshops, and sports events.

In March, we were required to close down our premises and, for the first time ever, the Stavros Niarchos Foundation Cultural Center (SNFCC) risked altering –at least temporarily– its identity as an open and active public space, offering cultural events and recreational and educational activities.

When we took office as the new SNFCC S.A.'s Board of Directors in June 2020, only a few weeks after the initial lockdown, we took over at a time when the SNFCC had already been required to adapt to the new–constantly changing– circumstances.

Our aim was absolutely clear: paraphrasing SNFCC's architect Renzo Piano's vision to create "a place where people can come close to each other and remain close", we committed to staying close to our audience –even from afar– by offering all that we had offered in previous years, at a time when people needed entertainment and emotional support more than ever.

First of all, we took extensive safety measures and precautions, even more than what was required by the Greek State, to ensure that the SNFCC premises, and especially the Stavros Niarchos Park, would remain open and safely accessible to all. For many of the surrounding areas' residents, the Stavros Niarchos Park became their daily resort, a meeting point during the summer months, and a favorite holiday destination during Christmas 2020.

At the same time, in our efforts to remain close to our visitors by bridging the imposed physical distance, we transformed an architectural destination into a digital one. We invited everyone to visit us online at #snfccAtHome, our new platform, offering a multitude of new free events, including concerts, readings, lectures, guided tours, workshops, school programs, and sports events, all available only a click away.

The result was 3,670 events, 3,670 occasions to meet with our audience, either online or at the SNFCC's premises whenever that was possible.

Our desire to continue offering our best to our visitors, created a unique opportunity for us. We broke our geographical boundaries and came closer to hundreds of thousands of online visitors, not only from all over Greece, but also from all over the world, and introduced the SNFCC to many who had never had the chance to visit us. We fully intend to not only continue but also to further expand this digital reach, even after "the world returns to normal."

Constantly adjusting to the ever-changing reality required a lot of agility and hard work by the entire SNFCC team, but our commitment was– and still is–to keep moving forward, no matter what the circumstances. Flexibility and resourcefulness became our *modus operandi* on all aspects of our operation, from planning events and commercial activities, to implementing our Membership and Internship Programs.

The warm response to all our initiatives highlighted SNFCC's potential and the impact that a team can achieve when its members demonstrate love and enthusiasm for what they do. A culture of collaboration, between colleagues and between organizations, can lead to synergies where the result is far greater than the sum of its parts.

In this spirit, our common programs with our cohabitants, the Greek National Opera and the National Library of Greece, this past year, have created a solid basis for further collaboration in the future.

This year, more than ever, the Stavros Niarchos Foundation's support was essential, and we are grateful to its Co-President, Andreas Dracopoulos, for the continuous support and the close collaboration.

Once again, the SNF grants have enabled us to continue offering events and content to our audience, despite the significant challenges faced in the cultural sector due to this year's unprecedented circumstances. They have also allowed us to evolve through new initiatives, such as the development of our new sustainable culinary destination and the launch of our collaboration with the Lincoln Center for the Performing Arts.

Building on the knowledge and experience gained from transitioning into interacting with our audience online, as well as from adapting our daily operations to ensure a safe venue for our visitors, we will continue enriching every aspect of their experience, true to our mission to be a cultural destination, open and welcoming to all.

Elly Andriopoulou
Managing Director
Stavros Niarchos Foundation Cultural Center



National Library of Greece

Developing our digital potential



In 2020, *Transfer*, a documentary film by Elias Giannakakis, premiered at the National Library Of Greece (NLG)—a revival of the relocation we experienced when the NLG was being transferred from its rich past to its even richer future at the new premises.

As the President of the NLG's Supervisory Council, Stavros Zoumboulakis, notes:

“Our main concept and aspiration is to create a library that will have no rival in the whole world for understanding Hellenism throughout the centuries, starting from prehistoric times up to now, as well as for how it is being perceived by different cultures.”

The pandemic is not over yet. Crisis management has been—and still is—an international challenge to be addressed. It is true that the Covid-19 pandemic, like all crises, has two dimensions: the real and the perceived one. As for the latter, the main challenge for us was to manage negative feelings by our readers, researchers and general audience when faced with the NLG's closed reading rooms and its suspension of operations, even when asked to observe the rules we all had to comply with when lockdown restrictions were eased. But the measures we had to take were the only way to protect the ones we love as well as public health.

During the unfortunate period of closed reading rooms we stayed alert in order to further develop our digital services: we launched the e-Reading Room, the Digital Collections Platform, and the Remote Access Service, wholeheartedly supporting the concept of reading and researching from home. Furthermore, our publishing activities never ceased: we published the third volume of the NLG's series *Logos, Hell and Heaven in Dionysios Solomos' Work*. We organized numerous online educational programmes as part of our Greek Libraries Network. We also presented, in collaboration with the Stavros Niarchos Foundation Cultural Center (SNFCC), painter Eleni Stathopoulou's first retrospective exhibition *The Geometry of Colors*, accompanied by a comprehensive catalogue. We are determined to continue this way, hoping we are close to the time when we will be able to meet in person again.



Greek National Opera

Keeping the relationship with our audiences alive



2020 started exceptionally well, an early indication of its potential to become one of the most interesting artistic years for the Greek National Opera (GNO), thanks to a major grant by the Stavros Niarchos Foundation (SNF) to further enhance the GNO's artistic outreach. *Wozzeck*, its first production of the year at the Stavros Niarchos Hall, was an outstanding international success, while internationally acclaimed Greek director Yorgos Lanthimos had just started working on his new film, a joint commission by the Greek National Opera and the nonprofit organization NEON.

During the early days of March though, the outbreak of the coronavirus pandemic in Greece generated an unprecedented reality in the country, since all activities taking place within closed spaces had to be suspended for the rest of the year—with an exception of just a few weeks' break during autumn. Given the new circumstances, the Greek National Opera decided to prioritize the health of its employees, collaborators, and audience by focusing on a twofold task: to generate online activities, festivals, and shows, as well as to organize mainly open-air productions during the summer.

In November 2020, the Greek National Opera launched GNO TV, its new online television service, that set high standards in broadcasting productions for opera lovers around the globe. GNO's programming as well as GNO TV were made possible through a major grant by the Stavros Niarchos Foundation (SNF) to further enhance the GNO's artistic outreach.

Both employees and collaborators managed to imagine and implement new ways of working and creating under dire circumstances in order to sustain the relationship with the GNO's audiences alive.

The GNO's Artistic Director, George Koumentakis, notes:

“Despite the challenges brought on internationally to cultural institutions by the pandemic, here at the Greek National Opera we have all prioritized the needs of opera enthusiasts, trying to keep them company in every possible way and offer them what they need most: music, opera, dance, emotions that can only be generated by art. We will keep on doing it until the day we are able to hold each other again at the GNO foyer.”



The SNF at the SNFCC

Building up
the shared vision



The Stavros Niarchos Foundation (SNF) envisioned, funded, completed, and delivered to the Greek State, in 2017, the Stavros Niarchos Foundation Cultural Center (SNFCC), thus offering to the public an environmentally sustainable, cultural, educational, and recreational urban destination with an international outreach.

In addition, it remained the SNFCC's invaluable collaborator and supporter through a five year grant, funding the largest part of our operational expenses, thus enabling us to organize thousands of events annually. Our visitors are offered the opportunity to discover and experience the SNFCC on multiple occasions, with free access or affordable tickets, encouraged to interact and express themselves.

Furthermore, in 2020, the SNF grant enabled us to plan, organize and share, under unprecedented circumstances, a great variety of online events in order to sustain physical distancing, but at the same time offer our audience the possibility to experience positive feelings during the hard reality we were all going through. It was our way, not only to remain alert during the pandemic, but also to widen our geographical outreach outside Attica, creating a positive impact for our audience throughout the country, as well as abroad.

Meanwhile, the SNF continues to develop its vision and potential for the SNFCC throughout the years, by planning and funding new infrastructure. In 2020, it announced its plans for the creation of a new, pioneering, haute cuisine restaurant within the Greek National Opera (GNO) premises, which is due to open in 2021, aiming to become a new international culinary destination. In addition, the Dancing Fountains at the SNFCC Canal, and the Dome at the Stavros Niarchos Park, launched with an exclusive grant by the SNF in summer 2019, remained two captivating landmarks throughout 2020 as well.

With a view to further expand the SNFCC's vision to be an open public space as well as an international hub for the exchange of ideas, the SNF also announced, in December 2020, a new international collaboration, the Stavros Niarchos Foundation-Lincoln Center (SNF-LC) Agora Initiative, including joint activities by the SNFCC and the Lincoln Center for the Performing Arts.

Finally, twice a year, as part of its Recharging the Youth initiative, the SNF continues to offer to approximately 100 young people aged 18-35 six-month paid internship positions at SNFCC, as well as at joint projects with the Greek National Opera (GNO) and the National Library of Greece (NLG).

SNF Nostos

The SNF has a week-long standing appointment at the SNFCC each June, when its ongoing support is not only restricted to the grants. Instead, for this week, such support is further extended by the SNF's presence at the SNFCC premises in order to organize the SNF Nostos. This well-established event, previously known as Summer Nostos Festival, is an international multifaceted arts, sports, and education festival, a grand summer celebration with thousands of visitors.

In 2020, SNF Nostos aimed to surpass all physical distancing barriers imposed by the pandemic, in order to help people enjoy the arts, recreate themselves and engage in constructive dialogue for yet another summer. Therefore, the festival's first digital edition, *RetroFuture*, was successfully planned and launched as an online series of more than 30 events, hosting more than 60 artists and guest speakers on the SNF Nostos' virtual stage, including all signature events such as the SNF Nostos Conference, the SNF DIALOGUES in collaboration with the non-profit media organization iMedD (incubator for Media Education and Development), the charitable event SNF Nostos Run, as well as concerts, shows and activities for children.

The outcome was a one-of-a-kind online festival with viewers from 60 countries, while the first Virtual SNF Nostos Run was bursting with life with 900 runners from all over Greece and abroad—from Athens, Lefkada, Evros and Chania, to Berlin, London, Toronto and New York.



"2020 was a year that taught us to think differently, to try new things, and to connect in new ways. It was a year that pushed us to reaffirm the value of human contact and creativity. Art, culture, dialogue, and access to nature and public spaces have proven to be more valuable than ever, as essential as the perspectives and answers offered by science. During this unusual year, and under unprecedented conditions, the Stavros Niarchos Foundation Cultural Center (SNFCC) rose to the occasion by remaining vigilant, expanding into the digital realm, and demonstrating creativity and dynamism. We are proud that, with our support, the SNFCC has been able to offer a meeting place—real and virtual—throughout the pandemic where all of us have enjoyed moments that lifted our spirits."

Andreas Dracopoulos, Stavros Niarchos Foundation (SNF), Co-President

The SNFCC Team

Developing a physically distanced team spirit



The Stavros Niarchos Foundation Cultural Centre's (SNFCC) culture is essentially based on each and every one of its hard working staff who have managed to realize its vision by welcoming millions of visitors for the past four years, offering something different every single day.

Small but flexible, the SNFCC S.A.'s permanent staff is a diverse team comprised of 47 people with varied backgrounds and experience in the private sector as well as in non-governmental organizations. By being proactive, imaginative, meticulous, and creative, the team communicates with our numerous collaborators on a daily basis, as well as with our colleagues at the Greek National Opera and the National Library of Greece.

Physical distancing ,however, as imposed by the pandemic, did not only affect our relationship with the SNFCC visitors, but it also upset our day to day work and proximity.

Learning how to work closely from a distance

Even though the Stavros Niarchos Park had to remain closed for some time, and our events took place with no audience, our team never ceased to work in order to ensure that a digital version of the events would always be available. We also had to make arrangements for all necessary procedures for safe visits, as well as all maintenance works at the premises.

We used all available means and invested in new technologies so as to gradually and securely adapt to the new reality which had us minimize commuting to and from our offices for health and safety reasons, while at the same time we continued to work on all our projects, developing a strong team spirit with new dynamics that included physical distancing.

This new reality included new tools and the upgrading of existing technological infrastructure that would allow our digital collaboration and access to the SNFCC cloud thus implementing remote working conditions, for as much as 95% of the team when needed.

Meanwhile, all security measures were taken for the days our physical presence was necessary at the premises, such as shift-working to avoid overcrowded spaces, while weekly molecular testing and personal protective equipment were provided to the staff.

Therefore, by creating a safe and supportive environment for each member of the team, we could all focus on our day to day tasks and on getting used to working closely from a distance, with the digital channels being our only window to the world and our fellow employees. We even managed to organize our yearly festive event to celebrate Christmas, as well as participate in specially designed online sports events.

>450,000 minutes of video conferencing, counting over 10,000 participants

200 hours of training in cybersecurity

4,140 PCR Covid-19 tests for our employees and collaborators

"Our response to the pandemic's constant challenges was to work closely as a team, even from a distance."

Christina Magiria, Assistant Legal Counsel

Elly Andriopoulou
Managing Director

Dimitris Protopsaltou
General Director

Anna Aggeli
HR Manager

Stella Athanasiou
Technical Assistant

Athina Alexopoulou
Assistant Accountant

Rea Anastasopoulou
Internship Program Officer

Michalis Andreadis
Chief Financial Officer

Athena Balopoulou
Digital Media Manager

Jessiona Botse
Commercial Operation Officer

Christina Coveou
Membership Program Officer

Irini Diakomanoli
Commercial Operation Officer

Sofia Dimitrakopoulou
Grants Officer

Thalia Geladaki
Marketing & Communications Manager

Konstantinos Giannatos
Development Manager

Sofia Ignatidou
Visitors Experience Officer

Evi Kaisari
School Visits Program Officer

Dimitra Kalantoni
Commercial Operation Manager

Ioannis Karadimitropoulos
Chief Technology Officer

Sofia Karatzogianni
Volunteers Program Officer

Dimitris Karmaniolas
Technical Officer

Roula Kokkota
Deputy Facilities Manager

Sarra Kostala
Safety Manager

Dionisis Kottaridis
ICT Security Manager

Kleopatra Koutra
Legal Counsel

Dimitra Kritikou
Programming & Production Officer

George Liakas
Deputy Facilities Manager

Sylvia Liouliou
Programming & Production Officer

Alexandros Liokis
Visitors Experience Officer

Athanasia Liveri
Security Officer

Christina Magiria
Assistant Legal Counsel

Ioanna Panagopoulou
Assistant Accountant

Nikos Pantelias
Security Officer

Elpidoforos Pappas
Chief Operating Officer

Alexandros Parasidis
Deputy Membership Program Officer

Ioannis Patsiotis
ICT Systems & Applications Manager

Maria Pavlidi
Marketing & Communications Officer

Nikolaos Polemikos
Facilities Manager

Sofia Polychronidou
Production Coordinator

Danai Panagiotopoulou
Executive Secretary of Administration

Stavros Stavropoulos
Security Manager

Xenia Taktikou
Administrative Support Officer

Gabriella Triantafyllis
Programming & Production Director

Maria Tzavara
Accounting Manager

Christina Vasilikou
Visitors Experience Director

Maria Vergi
Visitors Experience Officer

Konstantinos Vlachogeorgis
Financial Controller

Natassa Zacharioudaki
Development Deputy Manager



SNFCC An Open Public Space

Welcoming our
visitors safely



Being true to its vision to serve as a new model of public space where everyone is and feels welcome, the Stavros Niarchos Foundation Cultural Centre (SNFCC) has emphasized its multifaceted possibilities ever since its opening, by becoming a meeting point, a place where people can interact, educate, recreate and exercise themselves, always feeling safe.

During 2020, the presence and coexistence of people in public spaces was restricted, while the essence and operation of public spaces unavoidably changed. We were therefore faced with the challenge of reimagining their operation, safeguarding at the same time the SNFCC's identity: we wanted to keep the premises open to the extent this was allowed by the State, and make the space accessible and safe as a getaway for people who needed to relax from the stress the pandemic had generated.

We responded with a threefold strategy which offered us the possibility to immediately adapt to the ever-changing landscape of the new reality.

01. Educate and update staff and visitors

The first step was to continuously update and educate both our staff and visitors so as to observe all safety measures announced by the State.

For our employees, specially designed seminars were organized on a weekly basis with a view to prepare them for the immediate and correct implementation of the measures on all aspects of the SNFCC's operation.

Our visitors were offered the opportunity to become informed on the existing directives at any given time by visiting our website and our social media, or by contacting us via phone or email. A comprehensive campaign was also organized at our premises, including signs, videos and voice messages that reminded people to wear a mask, use disinfectants and keep a physical distance from each other. We aimed at informing our visitors both before and during their visit of all measures that needed to be observed.

"We're grateful you exist (the SNFCC), you make us feel better."

02. Invest in safety

At the SNFCC we were immediately supplied with all Personal Protective Equipment needed, prioritizing the safety of our employees and visitors. In addition, we invested in a series of practices:

- Frequent disinfection routines all around our premises.
- 100 automatic hand sanitizer dispensers were placed at key spots around the premises, and safety glasses were installed at all reception desks and counters.
- Free face masks were available at all entrances.
- Ventilation system adjustment according to guidance issued by the State.
- Additional water closets at our open spaces, as well as additional information desks for the public.
- Online monitoring of visitor numbers to avoid overcrowding the premises.
- Weekly molecular testing for all employees and

- collaborators for our cultural and educational events.
- Determined guidelines for the response to a suspected or confirmed case.
- Scheduled new remote working hours for the employees.

In 2020
131,833
working hours were exclusively spent on
implementing the Covid-19 protection plan

85
pedal operated
waste bins for the
safe disposal of PPE

100
automatic
hand sanitizer
dispensers

5,400
gloves

8,000
signage items

1,306,000 ml of sanitizers
57,440 face masks

were used

Golden Prize Health and Safety Awards 2020
jointly with Ergonomia for the "Work H&S Training Program & Awareness Initiatives" in the category "Activities for Building Health & Safety Corporate Culture"

Golden Prize Facilities Management Awards 2020
for the "Implementation of a Comprehensive Covid-19 Prevention and Control Program" in the category "Organization and Process Innovation"

03. Keep the SNFCC open

We stayed alert, by following closely all the announcements made by the State, so as to be ready to open our premises and welcome visitors whenever possible.

In March 2020, in line with the Ministry of Health directive, we cancelled all scheduled events and closed down the Stavros Niarchos Park, the Lighthouse, as well as the Athletic Facilities.

In June, the epidemiological data allowed us to partly return to our everyday operation, with all visits being pre-booked online in advance. The pandemic data, along with our visitors carefully observing all necessary measures, gradually allowed us to open the Stavros Niarchos Park and the SNFCC's open spaces, always following safety measures.

In addition, all events that took place in the presence of an audience during the summer months were organized in accordance with every detail of the State imposed measures, thus taking advantage of all possibilities the SNFCC's open spaces can offer. We implemented new solutions, such as the installation of monitors at the open spaces, providing visitors with additional viewing points. We also drew circles on the Great Lawn to help visitors enjoy our film projections while safely keeping the needed physical distance.

In parallel, we prioritized staying close to our audience, even from a distance, by designing a varied digital program with numerous online events.

Still exploring the limits of public spaces

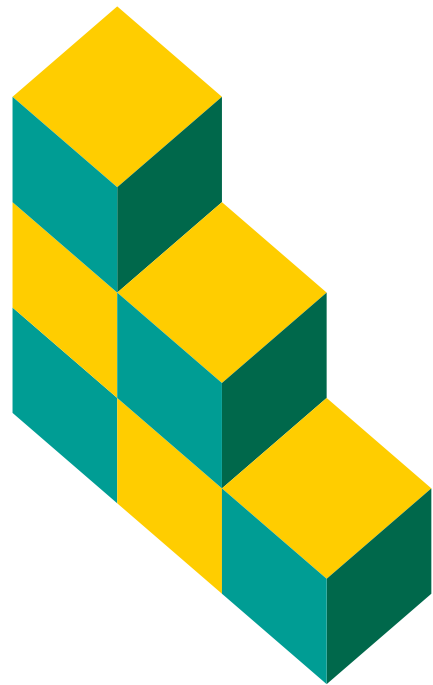
The year 2020, despite the introduction of limitations for the public, has refuelled the discussion regarding the need of an active and open space. Therefore, the Stavros Niarchos Foundation (SNF) announced a new grant including a partnership between the SNFCC and the Lincoln Center for the Performing Arts.

An innovative collaboration that aims to reimagine and reactivate public spaces through new approaches in cultural engagement, both during the Covid-19 era as well as beyond it.

Bringing Lincoln Center and the SNFCC's deep and varied expertise together around a shared vision, creating "Twin Agoras", allows the benefits of the collaboration to flow in both directions across the Atlantic.

A New Online Cultural Destination

Changing does not mean pausing



By organizing thousands of events annually, the Stavros Niarchos Foundation Cultural Centre (SNFCC) has become an established cultural destination. Its multifaceted program includes cultural, recreational, educational, and sports events and activities for all age groups, either free of charge or with affordable tickets so as to be accessible to all.

In March 2020, after having welcomed thousands of visitors at our January and February exhibitions, concerts, educational and sports activities, we suddenly found ourselves in a new reality due to the pandemic. We were therefore challenged to invent new ways of offering these activities, especially during a time that our audience needed them more than ever.

#snfccAtHome: a familiar cultural destination open to all

The answer was crystal clear: the transition from the physical SNFCC into its digital equivalent would offer us the possibility to stay close to our audience, even from a distance.

The SNFCC's technical infrastructure, the team's expertise, and the existing digital channels we had at our disposal guaranteed the achievement of this transition, which was not an easy one. At the same time, a great new opportunity emerged for the SNFCC: expanding its geographical borders. Audiences outside Attica, even outside the physical borders of Greece, would have the opportunity to participate in our events for the first time ever. Meanwhile, we would be ready to reopen our physical space whenever this was possible.

We launched our new digital destination, #snfccAtHome, on 21 March, approximately 10 days after the suspension of operation for cultural organizations was enforced. We gradually added all sorts of events our visitors were used to enjoying at our premises: music, theater, literature, lectures, fine arts, education and sports activities could reach people at their own homes.

The #snfccAtHome was built on existing digital channels because we wanted our audience to meet us on familiar platforms. In addition, we developed our presence on new platforms, capable of hosting different kinds of content, broadening at the same time our network of collaborators in order to enrich our skills and produce content specially designed to be viewed online.

Thanks to an exclusive grant by the Stavros Niarchos Foundation (SNF), it was made possible for the SNFCC to immediately design and launch original digital content, with live and on demand choices, thus supporting Greek artists as well as offering different ways to its audience to "visit" the SNFCC throughout the year.

By the end of the year, our 11 new series with original digital content had reintroduced familiar events and activities that our audience already knew and loved, as well as new ones, always based on the SNFCC's vision that it provides something for everyone, with no exceptions: theater shows, video guides, workshops at the Stavros Niarchos Park, educational programs based on the educational TV concept, concerts taking place at surprising spots at the SNFCC premises, sports programs at the Stavros Niarchos Park, and lectures.

At first, before producing our new digital content, and during the initial online transfer to the #snfccAtHome, we used existing content from our database thus inaugurating our new online destination with recorded *Parabases* from previous years, lectures, music by emerging young artists from the contemporary Greek alternative music scene, as well as the Greek jazz scene.



9,017,932

digital content views & listenings

11

new series with original content

4

digital channels

53

performances

30

concerts

57

sports events

18

lectures

53

workshops

#snfccAtHome



Performing Arts

Readings

Readings was our new online audio series with acclaimed Greek actors reading iconic modern Greek literature texts under the supervision of Nikos. A. Panagiotopoulos. They were our first productions with original content for #snfccAtHome, offering a new way to experience important literature by listening to a voice reading for you.

Our #snfccAtHome visitors had the opportunity to listen to 11 famous literary texts by Emmanuel Roidis, Nikos Gabriel Pentzikis, Alexandros Papadiamantis, Fotis Kontoglou etc., as well as two classic Greek novels for children, *To Kaplani tis Vitrinas* (Wildcat Under Glass) by Alki Zei, and *Trellantonis* (Madcap Anthony) by Penelope Delta. The latter were read by Olia Lazaridou under the direction of Giorgos Nanouris, and Dimitris Piatas under the direction of Victor Ardittis respectively, accompanied by original paintings made especially for this series by artist Alekos Levidis and original music by composers Dimitris Marangopoulos and Kostas Vomvolos.

Following the success of the first series of *Readings*, in 2020 we launched a second round under the direction of Io Voulgaraki, dedicated to emblematic works of the global literary scene which tell tales from the lives of “everyday heroes.”

Parabases

Parabases is our successful series of semi-staged performances that started live at the SNFCC during the 2019-2020 season under the direction of Dimitris Karantzas, and were streamed online live from the Lighthouse by the end, with works by Sylvia Plath and August Strindberg.

The new *Parabases* cycle under the title “Faces of the Hero” and the direction of Ektoras Lygizos focuses on the evolution of the hero model throughout the centuries; it is specially designed and staged to be viewed online on a screen. In 2020, the live streamed *Parabases* included works by Aeschylus, Thomas Bernhard, and two rhapsodies from Homer's *The Iliad*.

A Walk In The Park

Our successful guided tour-performance series returned to the Stavros Niarchos Park from July to September in a digital version: three virtual tours where nature, history, poetry, songs and a personal narration by Greek actors composed different thematic stories. Kora Karvouni strolled around the Stavros Niarchos Park holding a copy of the *Aeolian Earth* by Ilias Venezis in her hands, Iro Bezou guided us around through songs of a bygone era creating a unique musical tour, whereas Dimitris Kouroumbalis recounted well-known myths from the Greek tradition.

Music

Music has always been at the epicenter of our program at the SNFCC, therefore our new digital destination was full of it. We livestreamed at the #snfccAtHome: Music series numerous concerts by beloved Greek artists, without an audience.

Each and every week a new artist or band would keep our audience company online with different kinds of music for all tastes.

Major performers and groups from across the range of music genres participated in the online SNFCC concerts, such as Natassa Bofilou, Dimitra Galani, Bloody Hawk, Alkinoos Ioannidis, Eleni Karaindrou, K.Bhta, Stavros Lantsias, Kostis Maraveyas, Pavlos Pavlidis, Katerine Duska & Leon of Athens, the Athens State Orchestra, Camerata - The Friends of Music Orchestra, to name but a few.

We chose to transmit the concerts from various spots at our premises in order to enrich the music with images from the Lighthouse, the Dome, the Stavros Niarchos Park and the Stavros Niarchos Hall.

In addition, we decided to organize our first ever concert at the SNFCC's highest spot: the Energy Canopy. *Suspended* was a majestic work of music, inspired by Kiki Dimoula's poem “A Lady Suspended,” composed by Dimitris Kamarotos and performed by mezzo-soprano Anna Pangalou, inseparably linked with the breathtaking panoramic images of Athens and the Saronic Gulf at sunset.

“I’m grateful for everything you offer us. Thanks to you, I don’t feel isolated at the provinces any longer. I follow all your online events and activities.”



Educational Programs & Workshops

Workshops and educational programs at the SNFCC reflect our belief that learning is an ongoing process that does not depend on age. To this end, we developed new activities and content for all ages so as to bridge the physical distance and welcome everyone online at the #snfccAtHome.

With the collaboration of Vlefaro Live Cinema, children had the opportunity to enjoy “The Adventures of Mrs. Vlefaridou” in 12 episodes, an educational video series based on thematic units such as art handicrafts, narration, dramatic characters, original song composition, and history of art, as well as the “Paper Cinema” video project comprising five short narrations based on stories inspired by our childhood.

In May, in order to share the blooming Stavros Niarchos Park, we designed five educational workshops that were being transmitted from different spots of the Park: “In the Shadow of May”, “Our Garden in May”, “The Nests of the Park I & II”, and “The Flowers and Insects of the Park.”

In addition, with a view to create new communities based on the SNFCC’s programs, we launched two new educational activities which started off live at our premises during the summer and were subsequently transferred on our digital platform: the Reading Club, coordinated by the author Panos Tsiros, and the Creative Embroidery workshops, designed by the 50 Stitches of Greece.

Lectures

Lectures and conferences have always been a vital part of the SNFCC’s program, a hub of knowledge and exchanging ideas on subjects such as the arts, sports, science, health, and gastronomy.

During the pandemic we continued organizing them digitally, focusing on keeping their interactive nature on a livestreaming platform that offered the possibility to watch them and interact online in real-time. We thus enriched the #snfccAtHome program with 18 lectures and conferences.

Responding to the new issues and concerns posed daily by the pandemic, in addition to our main thematic units we launched a new series of lectures entitled “Pandemic: Challenges in an Ever-Changing Landscape” in collaboration with the non-profit organization Regeneration & Progress.

Sports & Wellness

For those who used to visit the Stavros Niarchos Park for their daily workout, we continued offering daily sports and wellness programs online, in collaboration with the Regeneration & Progress NGO.

Among the various activities we scheduled, our digital audience had the opportunity to exercise doing pilates, yoga, and tai chi routines by following the instructors online, live from the SNFCC.

We also added a new educational video series to our school programs: the Athletic Trails at the Stavros Niarchos Park. Through this series, children were encouraged to exercise at home while at the same time learning about some of the Olympic sports.

The above online programs are still available on demand.

Guided Tours

In order to digitally transfer our visitors to the Stavros Niarchos Park, we designed a series of virtual tours with Helli Pangalou, Landscape Architect and co-designer of the Stavros Niarchos Park, along with Deborah Nevins.

Seven videos busting with spring images offered people the opportunity to wander around it and get to know its different aspects.

A Short Comeback to our Physical Premises

During the summer months, the epidemiological data allowed us to start organizing events at our premises again, with a limited audience, in compliance with all essential safety precautions.

Therefore in July, three concerts took place at the SNFCC, with Vangelis Germanos, Foivos Delivorias, and Vassilikos welcoming people with their music and endless energy.

The SNFCC Great Lawn hosted the Park Your Cinema program for yet another summer, with 30 film projections from July to September. With 120 circles drawn on the lawn (each one with a two meter diameter and at a two-meter distance from each other) we designed a secure environment for our audience, who enjoyed their favorite summer destination safely.

In addition, Athos Danellis and the Athens Shadow Theater Company returned to the SNFCC to set up a stage at the Dome, repeating the successful collaboration we had in summer 2019.

During the first week of September, the Dome hosted In Orbit, a two-day music festival featuring eight rock and electronic bands from the Greek experimental scene showing the dynamics of the contemporary independent music scene of Athens.

Furthermore, many of our sports activities and educational workshops were allowed to be organized live at our premises during the summer.

All the summer concerts were also livestreamed, enriching the SNFCC digital library.



The SNFCC Christmas World on your Screen

A live online celebration



In December each year, the Stavros Niarchos Foundation Cultural Centre (SNFCC) becomes a spectacular Christmas World destination, full of light, music, dance, various events and activities, games, and many surprises. Its impressive, fully lit trees along the Canal, the light installations at the Stavros Niarchos Park, as well as the final countdown before the year changes have become a symbol of the festive period for thousands of people.

In 2020, we felt that it was more vital than ever to stay close to our audience, even if this meant through the distance of a screen. We wanted our Christmas World to keep company to all those who would love to celebrate with us, but could not do so due to the pandemic.

We therefore designed a rich online program with a view to deliver a message of hope for the new year. A message that could reach everyone at home through a screen: all the people that used to stroll around the festive SNFCC during Christmas, all those who would fill our halls every year, as well as those who would have loved to count down with us at New Year's Eve but were not able to do it at our premises this time.

On December the 1st, our Christmas World came alive to mark the beginning of the festive period with lights and music, hosted by Foivos Delivorias, broadcast by livestreaming for our 192,230 virtual visitors.

Thousands of lights, Christmas music springing from the SNFCC Dancing Fountains and the new light installations, created an amazing environment that hosted concerts, theater, art and educational activities, online for free and accessible to all thanks to an exclusive grant by the Stavros Niarchos Foundation (SNF).

Our two Christmas theater productions, "Sherlock Holmes and the Thief of Christmas" directed by Vasilis Mavrogeorgiou, and "Mrs. Vlefaridou and the Portrait of Santa Claus" by Vlefarou Live Cinema were equally loved by children of all ages.

"I'd like to thank you for the amazing shows that kept us company during Christmas. Congratulations to all of you! My daughter, 5.5, was thrilled with Mrs. Vlefaridou and the Portrait of Santa Claus."

In addition, people who had the opportunity to visit us during December, enjoyed an exceptional walk around the festive SNFCC, a wonderland full of lights. The decorated plane trees along the Canal and the Agora, four light installations that were presented at our premises for the first time in Greece, with one of them being a commissioned work by the SNFCC, composed an unforgettable Christmas setting at the Stavros Niarchos Park.

Observing all physical distancing regulations, our visitors could interact with the spectacular installations by body movements, thus creating light designs, shadow plays, and musical compositions.

New Year's Eve

Faithful, despite the unprecedented circumstances, to its annual, long-standing date with the public on New Year's Eve, the SNFCC welcomed the New Year with a rich and varied artistic program, in collaboration with the Greek National Opera (GNO), that was broadcast online through livestreaming, as well as on the National TV channel ERT2 and ERT World for the first time ever.

The event, hosted by the actress Nandia Kontogeorgi, featured a wide range of music groups as well as collaborations between artists with different backgrounds. Soloists, dancers, music bands and orchestras, jazz, pop and electronic live music reached out to thousands of people who celebrated at home.

In addition, the Dancing Fountains at the Canal offered a unique choreographed spectacle along with hundreds of fireworks adorning the sky of Attica, in an impressive farewell to 2020 and welcome to 2021.



The SNFCC Digital Classroom

Expanding our educational programs



Ever since it opened its doors to the public, the Stavros Niarchos Foundation Cultural Centre (SNFCC) has welcomed thousands of visitors eager to discover our premises. Among them, students from various schools all over Greece had the opportunity to participate in our educational activities introducing the SNFCC philosophy and vision. With great joy, we have welcomed 378,342 children from 5,273 schools, who participated in our specially designed programs focusing on four main subjects: Sustainability, Public Space, Sports and Wellness, and the Arts.

Establishing a close relationship with schools over the past years was not only an opportunity for the children to get to know the SNFCC world, but it was also an exceptional way for us to better understand both their needs and those of their educators', so as to design activities and workshops to fit in their educational programs and help them broaden their horizons.

For the most part of 2020, it was not possible for us to continue welcoming schoolchildren and showing them around the SNFCC. The safety measures and restrictions imposed because of the pandemic obliged both the children and their educators to gradually get used to a new digitalized classroom.

Paving the way to a new classroom interaction

Understanding that the learning curve of such a digital transition would not be an easy one, especially for younger children, and aiming to maintain our relationship with the school community, we designed new activities with special emphasis on promoting a new digital classroom experience. It was our way to visit schools during the months that schools were not allowed to visit the SNFCC.

We initially created eight series of educational videos based on our school programs' thematic units so as to provide new material for teachers to share with their students. Our digital channels became a new source of inspiration both for children and educators, providing ways of understanding the notion of sustainability, instructions for editing and publishing their own small handmade magazine, a fanzine, ideas on ways of composing hip-hop melodies, material on getting acquainted with the history of Olympic sports, and tips on how to create their own works of art.

In addition, we launched online interactive sessions for children to imagine and design their own stamp on the occasion of the World Environment Day, which would be printed out in collaboration with the Hellenic Post service. We also invited them to send us their drawings and handicraft creations inspired by our videos, with which we set up a gallery including more than 600 works.

Furthermore, we launched the *Ideas in the Classroom* online series for educators, which comprised eight sessions of three specially designed webinars providing them with new material and inspiration on two thematic units: sustainability, and the arts. It was our way of supporting teachers with ideas they could use in the classroom.

8

educational video series

41

episodes

>233,000 views

“It was such a comprehensive presentation, as if I had visited a wonderful museum looking at the exhibits along with a wonderful guide. This is what I experienced. Thank you!”

Primary School Teacher at Sfaka, Lasithi, Crete

8

webinar sessions for educators

140

teachers
92.6% would participate again

Designing a new digital platform

The positive feedback we received both by students and educators for our new efforts, in combination with the ample possibilities digital resources can offer, inspired us to expand our educational programs by implementing a new idea which would enable a novel approach on school education, reinforcing the communication between students and educators.

Thus, during the last quarter of 2020, we begun the development of a brand new platform, the SNFCC Class: a pool of comprehensive digital programs for educators to use in their physical or digital classrooms. They are all specially designed according to the school curriculum for all grades, enriching the teaching experience and transforming it into an entertaining as well as educational process.

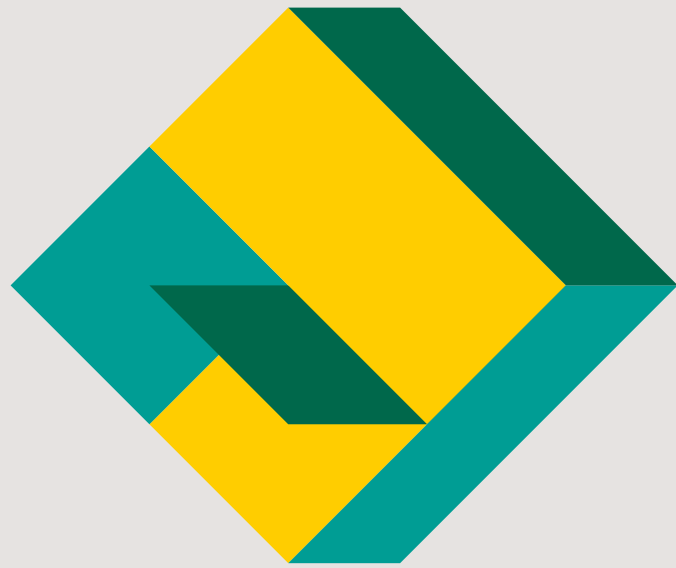
Part of these programs has been realized with the collaboration of the National Observatory of Athens.



The SNFCC Class, as well as all digital activities for our school programs, have been realized thanks to an exclusive grant by the Stavros Niarchos Foundation (SNF).

Membership & Internship Programs

Spanning the distance



The essence of a public space, open and fully accessible to all, is that it encourages different communities to express themselves and engage in various activities, while at the same time it fosters new networking possibilities.

The Stavros Niarchos Foundation Cultural Center (SNFCC) fosters two different communities, both related to its operation: the SNFCC Members as well as the interns participating at the SNFCC Internship Program. Both communities were realized with the support of the Stavros Niarchos Foundation (SNF).

During 2020 though, given the unprecedented circumstances, we were challenged to invent new ways of spanning the imposed physical distance, as well as reinvent the community dynamics.

Membership Program

The SNFCC Membership Program was implemented with the support of the SNF ever since the SNFCC opened to the public. It is an open call to people who share its vision and are eager to join the Members' active community. By bringing together people of various ages, interests and experience, the Program invites them to meet, interact, and communicate in multiple instances, in collaboration with the National Library of Greece (NLG) and the Greek National Opera (GNO).

Our Members choose to actively support and contribute to our vision and mission, while enjoying a series of exclusive benefits enabling them to get to know the SNFCC world better.

Our active and lively relationship with our Members has become special over the years. As a result, when the pandemic hit in 2020, our Members did not cease to support us, even when the circumstances prevented them from physically visiting us for extended periods of time. We thus decided to thank them for their trust, by extending the duration of all active Memberships for as long as the lockdown was enforced.

In addition, while the SNFCC was transferring its activities and events online, we also prepared the digital version of our program for our Members in order to keep in touch with them, but also to carefully listen to their own suggestions and needs.

An aspect of our enhanced communication with our Members was that for the first time they could receive, besides Program related updates, news regarding all three collaborating organizations.

“Your active support to your members is the only nice surprise I’ve experienced—along with all your members I suppose— during such an unpleasant period of time!”

SNFCC Member

Internship Program

Thanks to an exclusive grant by the Stavros Niarchos Foundation (SNF) for its Recharging the Youth initiative, the SNFCC provides a six-month Paid Internship Program for young persons aged 18-35, with or without a specific educational background. Twice a year, we are delighted to welcome new interns who become part of our everyday routine while they work on projects related to all aspects of the operation of the the three collaborating organizations, the NLG, the GNO and the SNFCC. More than 800 young people have participated in the Internship Program ever since it started.

Through the Program, interns develop their communication, collaboration, and problem-solving skills, while at the same time applying their knowledge in various fields. They also have the opportunity to gain insight into the ways the SNFCC operates.

During 2020 though, working conditions completely changed, our team worked mainly from home, and the organizations' operation was under constant change because of the lockdowns. We therefore focused on redesigning the educational and developmental aspects of the Internship Program, especially for interns engaged in areas where their physical presence was essential at the premises, like the ones working at Visitors Experience positions. To this end:

- We prolonged the internship duration for the 130 interns of the first semester (December 2019-June 2020) because of the March 2020 lockdown, so as to offer them the opportunity for a more insightful term with us.
- Therefore, the 94 interns whose participation in the following placement had been delayed, received an equally prolonged extension to their internship.

In addition, the interns were offered the chance to:

- Work on group online projects focusing on education, as well as on getting to know each other better in order to strengthen the feeling of togetherness. Through interdepartmental projects they have had the opportunity to engage with cultural management topics such as cultural institutions funding, guiding through cultural centers, and optimizing visitor experience.
- Participate in numerous online group meetings and presentations.
- Attend workshops and online educational programs.

Our efforts were rewarded when the SNFCC was honored at the National Customer Service Awards (CS Awards) 2020 by receiving the Customer Distinction Award in the Best Customer Service Training category. But for us, the most meaningful award was the eager participation of so many people in our initiatives, as well as the way they have embraced each one of them.

“The program is very stimulating and full of new experiences. I think that other internship positions can hardly compete.”

George Tzaflikos, Intern

24,240 remote working hours for educational group projects

499 online meeting hours for group projects



Financial Sustainability

Improving the present and designing the future



The SNFCC S.A revenue for the support of its operation and programming is generated from the facilities management services it offers to the National Library of Greece (NLG) and the Greek National Opera (GNO), its commercial activities, sponsorships, as well as funding from the Greek State to which it belongs. In addition to the above mentioned sources, the largest part of the organization's funding comes from grants by the Stavros Niarchos Foundation (SNF).

Commercial activity has always been a vital part of the SNFCC's operation since it contributes to our financial sustainability. At the same time, it allows us to offer a wide range of services in order to enhance our visitors' experience—from strolling along the Canal while enjoying an ice cream, to discovering unique presents for their loved ones.

Since 2017, the landmark year when the SNFCC was delivered to the Greek State, our commercial operations have encompassed four different sectors, all being developed and enhanced every year: venue hiring for third-party events, food and beverage serving points, the SNFCC Store, and parking services.

2020 imposed a huge challenge on our commercial operations, as well as on the SNFCC as a whole, since the pandemic dictated new rules for the most part of the year: restrictions had to be applied on the food and beverage service points, the store, as well as to all events. As a result, our revenue was reduced—as was the case with all cultural institutions.

We decided to focus on remaining alert so as to be able to immediately implement every new restriction, but also resume every possible activity when the authorities allowed it. We were therefore always ready to:

- Reopen outdoors and indoors food and beverage service points whenever allowed by the State, meticulously observing the rules and physical distancing.
- Follow the new click-away and click-inside rules at the SNFCC Store.
- Host corporate and private events whenever they were allowed under new instructions by the State.

Furthermore, we designed and developed new initiatives and tools, so as to be prepared for our operation in the following year:

Food and Beverage Service Points

A new culinary destination will be added to the Athenian gastronomic scene by the summer of 2021. Focusing on the implementation of sustainability in gastronomy, the SNFCC and Dipnosofistirion catering are creating a contemporary Greek haute cuisine restaurant within the premises of the Greek National Opera (GNO), exclusively funded by the Stavros Niarchos Foundation (SNF). The restaurant will also host educational programs, activities, and workshops, as well as food and wine tasting seminars.

Venue Hiring

During 2020 we had the opportunity to reassess past communication and operation strategies, as well as to plan and optimize our future ones, to leverage the digital transformation's potential and start organizing the first online events.

SNFCC Store

The SNFCC Store's online version was completed providing fans from all over Greece and abroad with the opportunity to purchase their beloved objects, books, and games even when the physical Store was shut due to the pandemic.

In addition, a specially designed SNFCC objects collection was launched, inspired by the "Faces of the Hero" series of events on the occasion of the 200-year anniversary of the 1821 Greek Revolution.

Sponsorships

Moreover, for yet another year, BP, the SNFCC's Mobility Partner, supported the SNFCC's shuttle bus service which is offered for free to our visitors, as well as the Bike Repair Stations and the related communication and promotion activities.



Environmental Sustainability

Respecting the environment



The Stavros Niarchos Foundation Cultural Centre (SNFCC) is itself the answer to the question how such a huge building complex can coexist in harmony with the local ecosystem.

The result of visionary architecture, with the integration of active and passive technologies that make it one of the world's most environmentally sustainable buildings (LEED Platinum Certification), the SNFCC is a landmark that proves how cutting edge technologies can be environmentally friendly when used for sustainable development.

With internationally acclaimed and award winning infrastructure, the SNFCC's operation is based on the efficient use of resources while at the same time minimizing any negative impact to the environment. By using solar energy and promoting practices such as sustainable water management, minimizing waste, recycling, and sustainable mobility, it manages to respect its surrounding ecosystem while offering numerous events and activities.

- In 2020, photovoltaic panels placed at the energy canopy produced **2,230,002 kWhs**, meeting the SNFCC's energy requirements by **24,07%** and preventing the release of **1,264 tons** of CO₂.
- Furthermore, by design and construction, the SNFCC does not use drinking water from the public grid for the Stavros Niarchos Park's irrigation. It uses seawater and non-potable water from the boreholes processed by its reversed osmosis units, which in 2020 added up to **27,861 cubic meters**.
- Waste produced at the SNFCC premises, hosting the operation of three organizations and welcoming thousands of visitors, was **321 tons** this year. Our Waste Management Plan comprises a yearly challenge, including recycling a large part of the total volume. Waste that is not recyclable is sent for Refuse Derived Fuel (RDF) production, thus avoiding to add burden on sanitary landfills.
- A significant part of our events and educational workshops aims at raising awareness concerning environmental protection and saving energy resources, as well as promoting sustainability as a way of life. In 2020, the SNFCC also participated—as it does yearly—in European Mobility Week.

The unprecedented circumstances caused by the pandemic increased the need for sustainable practices, also emphasizing the positive effect nature can have on our psychological condition and mental health. Being restricted to our homes reminded us of the therapeutic qualities our interaction with nature can have. Especially so to people who live in cities.

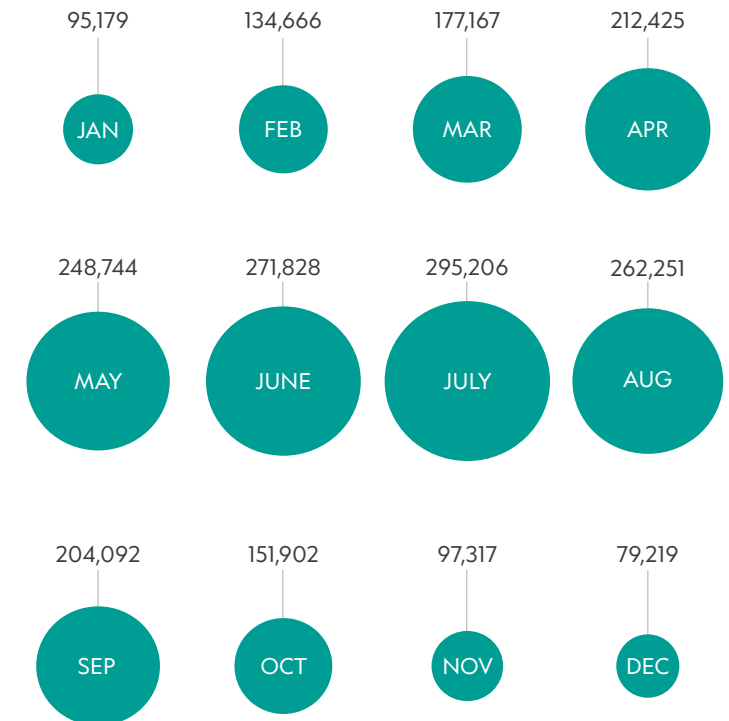
The Stavros Niarchos Park biodiversity became a much needed resort during hard times, a revitalizing option for a walk or a workout, especially for people who live in the surrounding area.

Without adding any burden whatsoever to the environment, the SNFCC has been designed to interact with its surrounding ecosystem. By promoting responsible practices and certified methods, the SNFCC welcomes its visitors at a uniquely designed architectural marvel where public space and the natural landscape coexist in harmony. It thus reminds us that by taking action in the present, we can improve and upgrade the future.

27,861

cubic meters of irrigation water was the contribution made by the reverse osmosis units processing seawater and non-potable water from the boreholes.

Energy produced by the photovoltaic panels (kWhs)



BoD

Stavros Niarchos Foundation Cultural Center S.A.

From 11/06/2020 till today:**Elly Andriopoulou**

Chairwoman & Managing Director

Dimitris KarnavosMayor of Kallithea,
Member**Stavros Zoumboulakis**President of the Supervisory Council of the National Library of Greece,
Member**George Koumentakis**Artistic Director, Greek National Opera,
Member**Dr. Konstantinos Magoulas**

Member

Efstathios Bakalis

Member

Tina Stea

Member

From 1/1/2020 to 11/6/2020:**Nikos Manolopoulos**

Acting Chairman & Managing Director

Dimitris KarnavosMayor of Kallithea,
Member**Dimitris Dimitropoulos**Member of the Supervisory Council of the National Library of Greece,
Member**George Koumentakis**Artistic Director, Greek National Opera,
Member**Andreas Notaras**

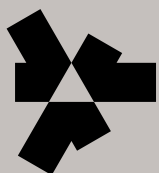
Member

Tina Stea

Member

Photo CreditsYiorgis Yerolymbos
Valeria Isaeva
Nikos Karanikolas
Evi Kasketi
Mariza Kapsabeli
Stelios Kyriakis
Caparo design crew
Andreas Simopoulos**Graphic Design**

The Birthdays Design



STAVROS
NIARCHOS
FOUNDATION
CULTURAL
CENTER

ΚΕΝΤΡΟ
ΠΟΛΙΤΙΣΜΟΥ
ΙΔΡΥΜΑ
ΣΤΑΥΡΟΣ
ΝΙΑΡΧΟΣ



ΙΔΡΥΜΑ ΣΤΑΥΡΟΣ ΝΙΑΡΧΟΣ
STAVROS NIARCHOS FOUNDATION